New Media for Interpretation

Do you want to modernize your interpretive program with new media? Are you working with a tight budget? Are you trying to update your educational materials without investing in expensive equipment and lengthy training?

This 1-day workshop will introduce you to some of the many new Web 2.0 tools now available online. These free and easy-to-use tools can help you tell your interpretive stories in exciting ways:

- Podcasts
- Videos
- Multimedia presentations
- Blogs and wikis
- eBooks
- GoogleEarth and GoogleMaps Tours

Embed your interpretive stories on your website, share them in your Visitor Center, or let visitors download them to their mobile devices.

- Learn how to find hundreds of free tools to tell your stories in different ways.
- Discover sources for copyright free and royalty free music and images
- Enjoy some hands-on time exploring these tools
- Bring your interpretive story and images to create some new media presentations
- OR use the digital kits we provide to experiment with digital storytelling

You will have fun and will leave this workshop with ideas and skills you can immediately put to use.

Instructor:

Dr. Mary Bucy, principal of Bucy Associates, brings more than 25 years of interpretive planning, college teaching, and information design experience to the workshop. Mary is coordinator of the Educational Technology master's degree program at Western Oregon University. In that capacity she teaches courses such as Information Design, Emerging Technologies, and Web 2.0 Tools, which allow her to keep abreast of new technologies and their potential use in both formal and informal educational settings.

For more information, or to schedule a workshop in your area:

Email: dbucy@comcast.net **Phone:** 541-758-3502